# **beMatrix**®

## "The Best Of"

## beMatrix USA Awards 2024

beMatrix is now requesting entries for "The Best Of" beMatrix USA Awards. Multiple submissions are encouraged. All designs will be automatically entered into the Best Overall Design category. Entries must be received by October 31st, 2024.

#### **Submission Categories** [Detailed descriptions attached]

- Best Trade Show Design Less Than 600 Square Feet
- Best Trade Show Design Greater Than 600 Square Feet
- Best Event & Experiential Design
- Most Innovative Use of beMatrix Products

- Best Use of LEDskin®
- Most Xtreme Design
- Company Sustainability Award
- Best Traveling Exhibit

#### The Guidelines

- All projects must be from exhibits and events between June 2023 and June 2024. Please fill out ALL fields below.
- Each submission must include The Registration Form and must be accompanied by **high res** (300 dpi) photos of completed projects (best unsold concept excluded). Show site or in-house client preview photos are acceptable. Acceptable formats are jpeg; pdf; RAW; TIFF; or png.
- Unlimited design entries are accepted, but each design can only be submitted in a maximum of two categories.
- Structural content should be at least 50% beMatrix frames and hardware.
- Submissions by end users will not be accepted.

#### The Awards

- Winners will be recognized at The Best of beMatrix USA Awards Ceremony virtually in November. Keep an eye on your email for an invitation to the ceremony.
- Winning entries, designers and exhibit houses will be prominently featured on:
  - beMatrix USA Website
  - Press Releases to Exhibit City News and Exhibitor Publications
  - · beMatrix USA Social Media
  - Congratulatory Email Blast

### **Questions?**

Contact Thomas Sperry p.770.407.8101 e.t.sperry@bematrix.us



# **beMatrix**<sup>®</sup>

## "The Best Of"

## beMatrix USA Awards 2024

### **Submission Categories**

- Best Trade Show Design Less Than 600 Square Feet
   An island, peninsula, or inline exhibit booth that is smaller than
   or equal to 600 Sq Ft.
- Best Trade Show Design Greater Than 600 Square Feet
   An island, peninsula or inline exhibit booth that is greater than
   or equal to 600 Sq Ft.
- Best Event & Experiential Design

  An exhibit that uses the heMatrix® syr

An exhibit that uses the beMatrix® system in an interactive experiential design. This may include but is not limited to, gaming experiences, stage experiences, live shows, and AV experiences.

Most Innovative Use of beMatrix Products

An event, experiential, island, peninsula, or inline exhibit booth that is created or utilized in an original, unique way.

Best Use of LEDskin®

An event, experiential, island, peninsula, or inline exhibit booth that use LEDskin® tiles in a creative and effective way.

Most Xtreme Design

An event, experiential, island, peninsula, or inline exhibit that utilizes one of the beMatrix Xtreme Solutions products (beConstruct and Double Deck).

Company Sustainability Award

Demonstrate your commitment to sustainability by showcasing your company's reduction in carbon footprint, ecologically friendly business practices, or volunteer efforts that promote positive environmental impact.

Best Traveling Exhibit

An exhibit that uses the beMatrix® system in traveling exhibits, shows, and museums. This may include, but is not limited to, traveling museums, traveling events, or traveling AV experiences

### **Questions?**

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# **beMatrix**®

## **Best of 2024**

## **Registration Form**

Name Title

Company Name

Address City State Zip

Phone Number Fax

E-mail

Designer(s)

End User

**Show Name** 

This design is a: Rental Purchase Program Account

Size of Design Type of Booth Client Industry

Category

Best Trade Show Design Less Than 600 Sq. Ft.

Best Use of LEDskin®

Most Xtreme Design

Best Event & Experiential Design

Best Traveling Exhibit

Best Use of LEDskin®

Most Xtreme Design

Best International Design

Company Sustainability Award

Most Innovative Use of beMatrix Products

What did the end-user want to accomplish with this design? What were the objectives or design criteria specified prior to the proposal?

Which of the following features was the primary reason for using the beMatrix System in this design:

Fast, Tooless® install & dismantle Ability to apply SEG fabric to the frames Structural integrity of the frames (to go tall & wide)
Compact shipping & lower drayage costs

Extra Comments:

**beMatrix**<sup>®</sup> USA

#### **Terms and Conditions:**

- 1. All entries must be received by October 31st, 2024 by 11:59pm EST. No late entries will be accepted.
- 2. Enter as many designs as you wish, but each design can only be entered into 2 categories. If more than 2 categories are entered for one project, our team will disqualify all but 2 of those entries as we see fit.
- 3. Each design entry must have a separate "Registration Form"
- 4. Each entry must be accompanied by high res show site or in-house preview photos
- 5. All design entries become the property of beMatrix USA and may be used for promotional purposes





# **Best of 2024**

## Photo Release Form

hereby grant and authorize beMatrix USA the right to take edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures or video supplied by me to be used in and/or for promotional materials including, but not limited to, newsletters, flyers, posters brochures, advertisements, annual reports, press kits and submissions to websites, social networking sites and other print and digital communications without payment or any other consideration. This authorization extends to all languages, media, formats and markets now known or hereafter devised. This authorization shall continue indefinitely, unless I otherwise revoke said authorization in writing.
I understand and agree that these materials shall become the property of beMatrix USA and will not be returned.
I hereby hold harmless, and release beMatrix USA from all liability, petitions, and causes of actions which I, my representatives, administrators, or any other persons may make while acting on my behalf.
Releasor's Signature Date
Company

